

Overview

The BPM/SOA Consortium is an advocacy group comprised of practitioners, service providers and technology vendors dedicated to promoting the business value, and enabling the successful adoption, of Business Process Management (BPM) and Service Oriented Architecture (SOA) by the Global 1000, major government agencies and midmarket businesses.

The BPM/SOA Consortium is a practice area community under the Business Ecology™ Initiative (BEI). BEI provides education, advocacy and member programs to enable organizations to achieve Business Ecology success, employ Actionable Architecture™, and carve a path to business-IT integration.

Business Ecology is a business-technology imperative focused on streamlining business processes, removing waste from technology portfolios, and adjusting resource consumption, to optimize business operations and foster business innovation.

The BPM/SOA Consortium is a newly expanded community, connecting the members and sponsors of the SOA and BPM Consortiums, to focus on business optimization.

The 2010 merger of the SOA and BPM Consortiums is based on the following premises:

- When the SOA Consortium began, Service Oriented Architecture was more of a fringe methodology that only a few organizations were doing with any great success, rather than an accepted part of an overall business strategy. Three years later, corporations large and small use the principles of SOA to enhance their overall business and technology strategies.
- A well-implemented Service Oriented Architecture leads to streamlined technology portfolios, improved resource sharing, better defined business capabilities, and ease of capability introduction or change.
- A well-implemented Business Process Management initiative leads to greater business agility, faster productivity and improved customer interactions for all stakeholders.
- The combined use of Service Oriented Architecture and Business Process Management results in an optimized business environment that is change-friendly, and poised for business innovation.
- Business and information technology professionals must collaborate to realize the highest yielding benefits of Business Process Management and Service Oriented Architecture.
- Enterprise and government practitioners would benefit greatly from a vibrant practitioner community to exchange insights on use cases, challenges and techniques, related to Service Oriented Architecture and Business Process Management, used individually, or combined.
- Business Process Management and Service Oriented Architecture, individually and combined, enable Business Ecology.

Aims

- Shift the conversation from competing strategies to combined business value (business optimization)
- Provide education on business analysis, process design, governance, performance measurement and implementation techniques to combine Service Oriented Architecture and Business Process Management for business optimization
- Showcase Business Process Management and Service Oriented Architecture success stories, benefit realization, best practices and lessons learned

- Raise the Business IQ of information technology professionals and Tech-Savvy of business professionals to realize the greatest business value from Business Process Management, Service Oriented Architecture and business-technology
- Create a vibrant practitioner community for the exchange of insights on use cases, challenges and techniques, which will assist in value attainment, and spur broader, industry-wide Service Oriented Architecture and Business Process Management adoption.

Tagline:

Connected for Business Optimization

Sponsors

IBM
MegaPractical

NEC Sphere
Sparx Systems

Members

BPM/SOA Consortium members include Fortune 1000 corporations, major government agencies and non-governmental organizations. Any organization may join the BPM/SOA Consortium.

Mission

Promote the value and adoption of Business Process Management and Service Oriented Architecture as a means for organizations to optimize business operations, increase agility and streamline portfolios.

Vision/Goals

The BPM/SOA Consortium is working to achieve the following goals by 2013, that:

75% of the Global 1000 and 50% of mid-sized businesses...

... Combine Business Process Management and Service Oriented Architecture to optimize business operations, streamline portfolios, and create a change-friendly business-technology environment.

75% of Major Government Agencies...

... Combine Business Process Management and Service Oriented Architecture to optimize mission operations, streamline portfolios, and create a change-friendly business-technology environment.